



Saginaw County Agricultural Society

PO Box 449 • Chesaning MI 48616 • 11350 Peet Rd • 989.845.2143 • Fax 989.845.2682

www.SaginawCountyFair.org • SaginawFair@Yahoo.com

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Saginaw County Agricultural Society

Regular Monthly Meeting

March 8, 2018

The meeting was called to order at 7:00 pm by President Bruckman. The Pledge of Allegiance was recited and roll was called.

Present: Letitia Birchmeier, Dick Borm, Ed Bruckman, Patti Copes, Howard Ebenhoeh, Sara Engelhardt, Eric Frahm, David LeCureux, Valerie Newton, Lana Robinette, Keith Valentine

Absent: Donna Felton, Jim Gengler

Guests: Rosie Garcia, Dan Himstedt, Tim Rosencrans, Francis Sloan, Sandy Sloan, Pennie Tomac

Public Comment:

Francis Sloan presented a \$1,000 check from the Lions Club of Chesaning to be used toward bleachers in the grandstand. He also announced that he will be joining the SVAA board.

Additions to the Agenda:

- Committee reports - dog

Motion by Borm and supported by Frahm to accept the agenda with additions. Motion passed.

Secretary's Report:

Minutes of the February 8 regular meeting were presented. Motion by Frahm and supported by Copes to accept the minutes. Motion passed.

Treasurer's Report:

An unreconciled treasurer's report for 2/1/18 – 2/28/18 as well as a fiscal year report for 10/1/17 – 2/28/18 were presented. No bank statements have been received yet from last month. Motion by Copes and supported by Birchmeier to receive and file the report. Motion passed.

Committee Reports:

Buildings and Grounds – LeCureux presented a report.

Horse Department – Copes presented a report.

Livestock Department – Frahm presented a report.

Technology Committee – Engelhardt presented a report.

Partnerships – Copes reported that \$8,000 has been received.

Office Manager – Rosencrans presented a report.

Dog Department – Himstedt presented a report.

SVAA Report: Ebenhoeh presented a report.

President's Report:

- Ticket booth at Fair will need a chair. Rosie Garcia has been suggested and she stated that she is willing to take on the job.
- Bruckman presented a contract for community groups (like 4-H) who wish to use facilities at the fairgrounds. Motion by Copes and supported by LeCureux to approve. Motion passed.
- There are still 2 open seats on the board. Engelhardt will send an updated list of Ag Society members to the board.

Unfinished Business:

- Robinette reported that Citizen's Bank checking and savings accounts have been opened and credit and debit cards have been applied for as well. Cards have not yet been received. The State Bank is offering a 12 month CD at 2% interest, rather than the 1.8% at United Financial Credit Union. Investing in the higher rate CD was approved by consensus.
- An email has been received from the firm completing the financial audit.

New Business:

- Advertising – Copes has been contacted by Placemats 4 You. They offered 20,000 center ads and 250,000 fill ads for \$550. Motion by Valentine and supported by Ebenhoeh to purchase. Motion passed.
- Advertising – Copes reported on the cost and circulation of print advertising in the past. Motion by Ebenhoeh and supported by Borm to allow Patti and the advertising committee to move forward with a plan to improve distribution of advertising dollars over a larger geographic area. Motion passed.
- Advertising – Copes reported that rather than the tri-fold brochure (6 panel) used in the past, we could change to a 12 panel and sell some ads in it. Motion by Newton and supported by Birchmeier to approve that idea. Motion passed.

Correspondence:

- Engelhardt presented a request for sponsorship from the Broad Street Events in Chesaning. Motion by Frahm and supported by Borm to donate \$50 to the Movies on Broad. Motion passed.
- A membership application has been received from Kevin Moore of Chesaning. Motion by Frahm and supported by Borm to approve the membership. Motion passed.

Public Comment:

- Francis Sloan commented that the painting updates look good.

Directors' Comments:

- Engelhardt reported that a newsletter will go out this month, and all news should be turned in to the office. Copes offered a quote on printing and sending a newsletter through bulk mail.



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Motion by Newton and supported by Copes to adjourn. Motion passed. Meeting adjourned at 8:03 pm.

Respectfully submitted,

Sara Engelhardt

Secretary

APPROVED